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Media, Guests Join Walt Disney World Cast to Celebrate the Opening of Pandora – The World of Avatar

LAKE BUENA VISTA, Fla., May 29, 2017 —Walt Disney World cast members were thrilled to welcome more than 400 media from around the world who celebrated along with park guests in the opening week of Pandora – The World of Avatar at Disney’s Animal Kingdom Theme Park.

Following a morning dedication ceremony on Wednesday, May 24, featuring Bob Iger and AVATAR filmmaker James Cameron, media had an opportunity to experience all the new land has to offer. The day also featured a reunion of “Avatar” stars Zoe Saldana, Sigourney Weaver, Sam Worthington and other members of the movie’s cast. Evening activities included a special Tree of Life moment and a reveal of Pandora’s nighttime bioluminescence. The day was the centerpiece of a three-day media event that also showcased other nighttime offerings at Disney’s Animal Kingdom Theme Park, Disney Springs, the new Happily Ever After fireworks spectacular at Magic Kingdom Park, and a sneak peek of the new Music of Pixar LIVE! concert event that premiered Saturday at Disney’s Hollywood Studios.

The event for media was followed by an exciting opening weekend as Walt Disney World guests got their first glimpses of Pandora – The World of Avatar, the first entirely new land to be constructed since Asia was added to Disney’s Animal Kingdom in 1999.