



# Another strikingly successful Bowl-A-Thon for Junior Achievement

**Lake Buena Vista, FL - March 21, 2017** – For 24 years, teams of Disney Cast Members, family members and friends have come together during their spare time to raise funds for a strikingly good cause. This year was no exception as 3,700 Cast Members, family members and friends recently filled eight Central Florida bowling alleys over three days to roll turkeys, spares and even some gutter balls in support of Junior Achievement (JA) of Central Florida.

The ultimate goal of all this fun was to help JA fund programs that empower Central Florida students to reach their potential and have a bright financial future. JA is the largest nonprofit in the country that helps K-12 students understand and apply financial skills. Taught by volunteers, JA's economics, entrepreneurship, personal finance and career success classes reach local elementary, middle and high school students in Orange, Osceola, Seminole and Volusia counties.

"For every \$100 raised during the Bowl-A-Thon, we can provide JA programs to an entire classroom of Central Florida students," said Kathy Panter, president of Junior Achievement of Central Florida. "Not only do the Disney VoluntEARS give back by raising these critical funds during the Bowl-A-Thon, many come into the classrooms to help mentor and teach local students financial skills during their spare time during the school year."

In recognition of the time and service Disney VoluntEARS give to JA, Walt Disney World Resort has been honored with four consecutive President's Volunteer Service Awards. This government-sponsored award is presented to nominated individuals and/or groups that have donated 100 service hours or more within a 12-month timeframe.